



# V-SMART O2O STORE

A New Retail, Branding and Shopping Experience

# RV Automation Technology



An automation  
solution provider



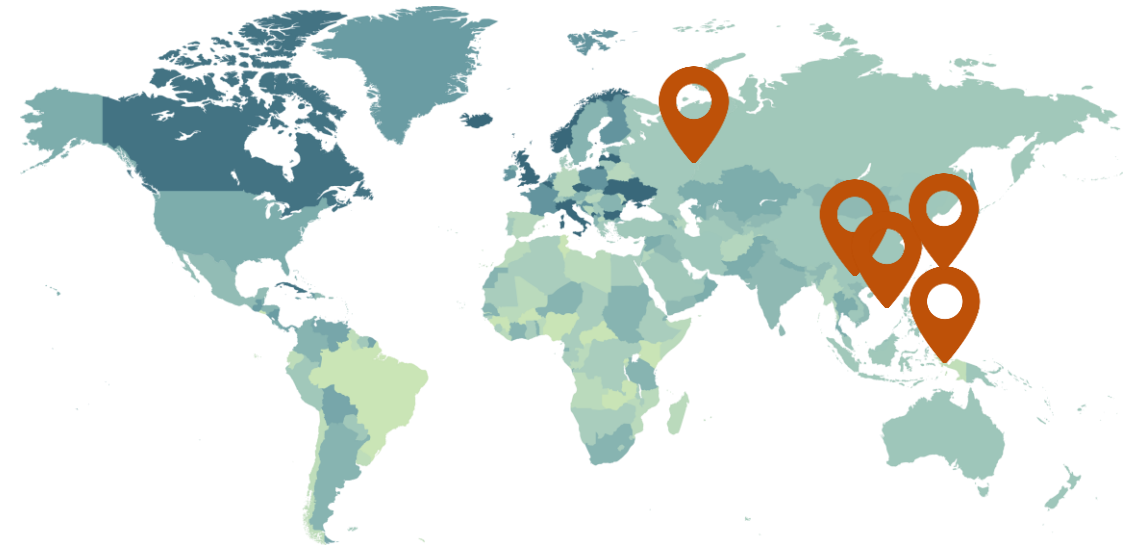
In-house hardware  
& software team



Provide people-centric  
robotic application



Headquarter in Hong Kong  
and branches in  
Asia-Pacific and Europe



**Hong Kong | China | Europe | Taiwan | Singapore**

# V-Smart – Subsidiary of RV



The rise of e-commerce  
has changed the way  
consumers shop



Merging physical and  
digital channels



Enabling convenient,  
cost effective,  
personalize  
shopping experiences



An integrated  
Omni-channel  
driven by  
technology



Located in MTR station,  
including Tsing Yi, Kowloon,  
Diamond Hill

# Traditional Marketing Challenge



Sample Gift  
Distribution

Bus Body

Roadshow @  
Shopping mall

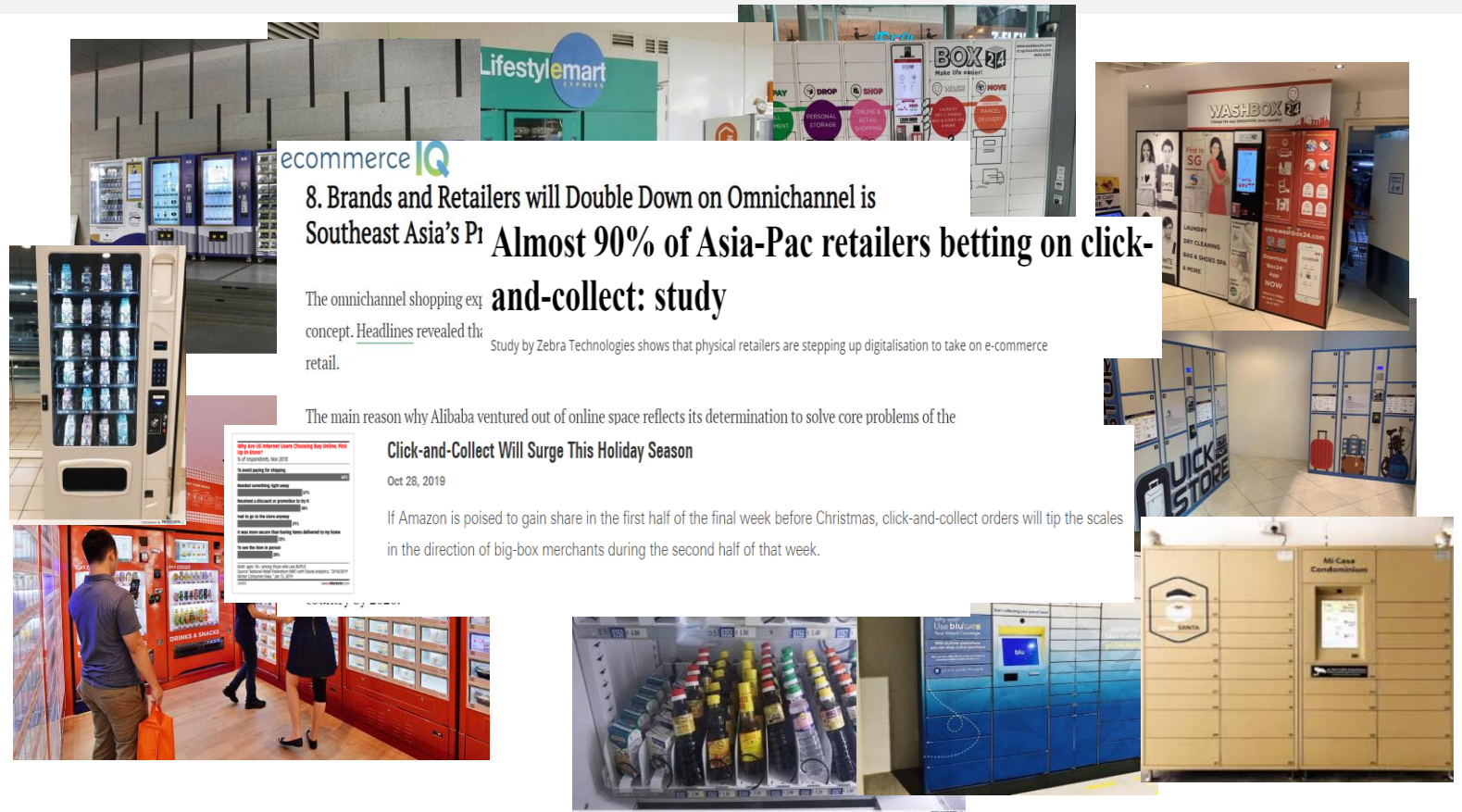
Outdoor  
Roadshow

Product  
Display Case

- Inability to collect data
- Low conversion rate
- High manpower requirement

**= Ineffective deployment of  
marketing budget**

# The Trend of e-Commerce





# Our Solutions



TM

# New Retail O2O Solution

One-stop **unmanned retail**, **large robotic shop**, **click & collect**, **digital advertisement**, **show room** combined with other digital retail features in best physical location, enabling online to offline retail branding and a new shopping experience.



- Robotic Shop
- O2O platform
- Pop up Store





# V-SMART Proposition



## Property Owners

- **Yield enhancement** via space utilization
- Effective branding and logistics solutions to **attract new tenants**

## Brand Owners

- Direct access to customers **without huge marketing budget**
- **Real time** capture of buyers' behaviour/sales/ inventories data

## Consumers

- Efficient with **cashless** transaction **within 1 minute**
- **24/7 operations** to cater citizens' needs

## Logistics Players

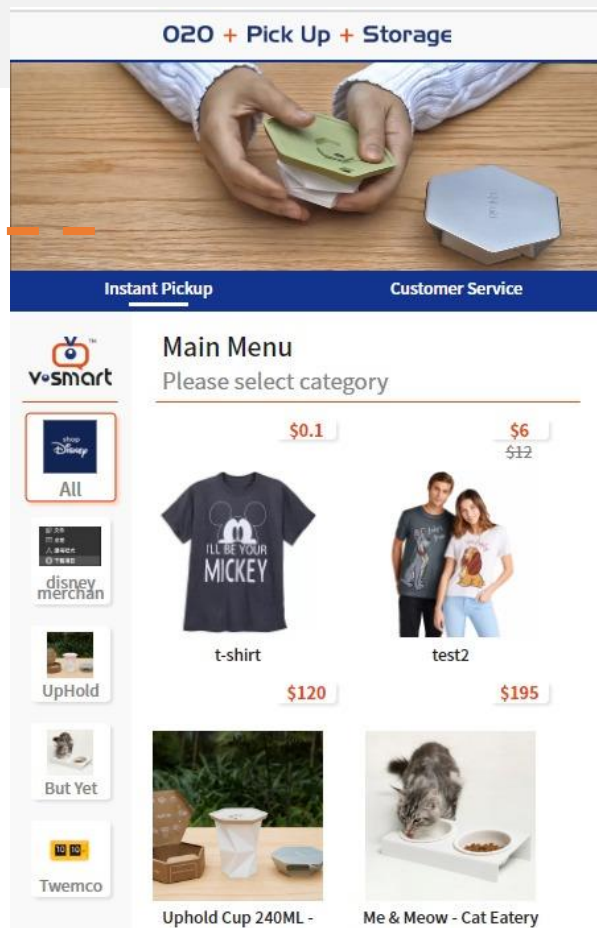
- **Better utilization** of assets (e.g. vehicles and warehouse spaces)
- **Automation and standardization** of operations



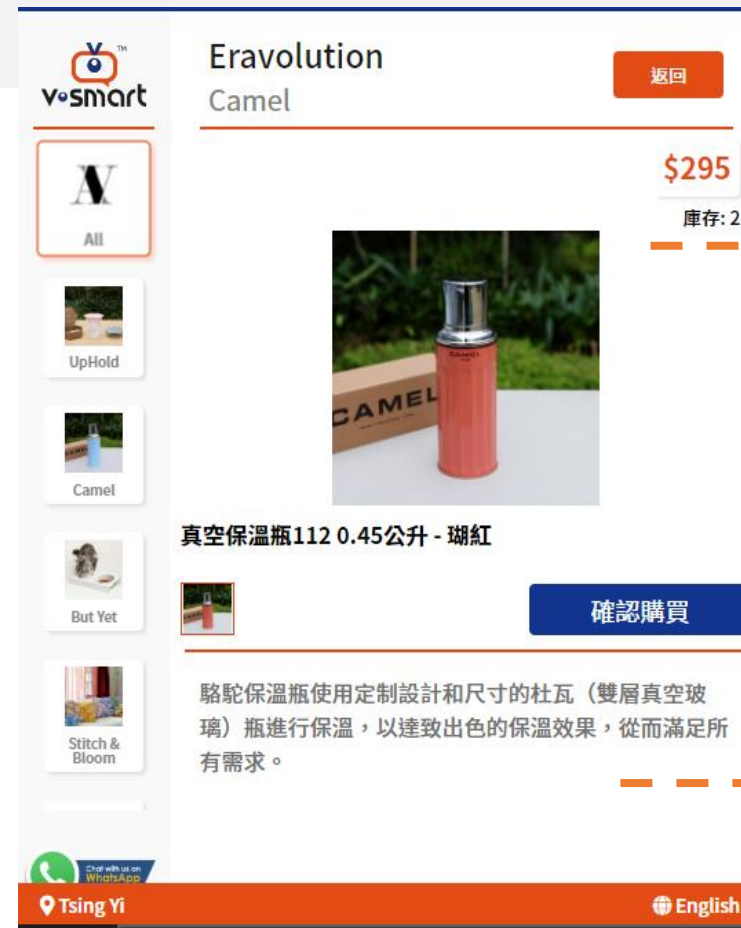
# Shopfront - Interactive Kiosk



Promotional video



Categories



Show the stock

Better space for description



# Shopfront – Convenient Buying Journey

**STEP**

**1**



Click  
“Purchase”  
button

**STEP**

**2**



Scan the QR code  
on kiosk and  
submit your  
phone number

**STEP**

**3**



Receive the SMS  
to continue

**STEP**

**4**



Get the invoice  
by SMS after  
successful  
payment

**STEP**

**5**



Pick the goods  
instantly



# Multi Functions of V-SMART shop

1

Support online to offline purchase



2

Cashless transaction



3

Cost-effective Branding Solutions



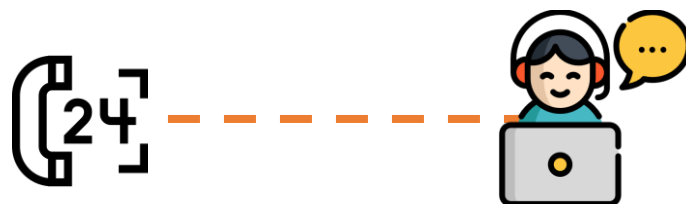
**High flexibility** in using shop spaces for display (both wall and kiosk)



# Other Support Functions of V-SMART

4

24/7 Customer Service Support



5

Discount code / Rewards is allowed



6

Training will be provided before open



# Video about V-SMART



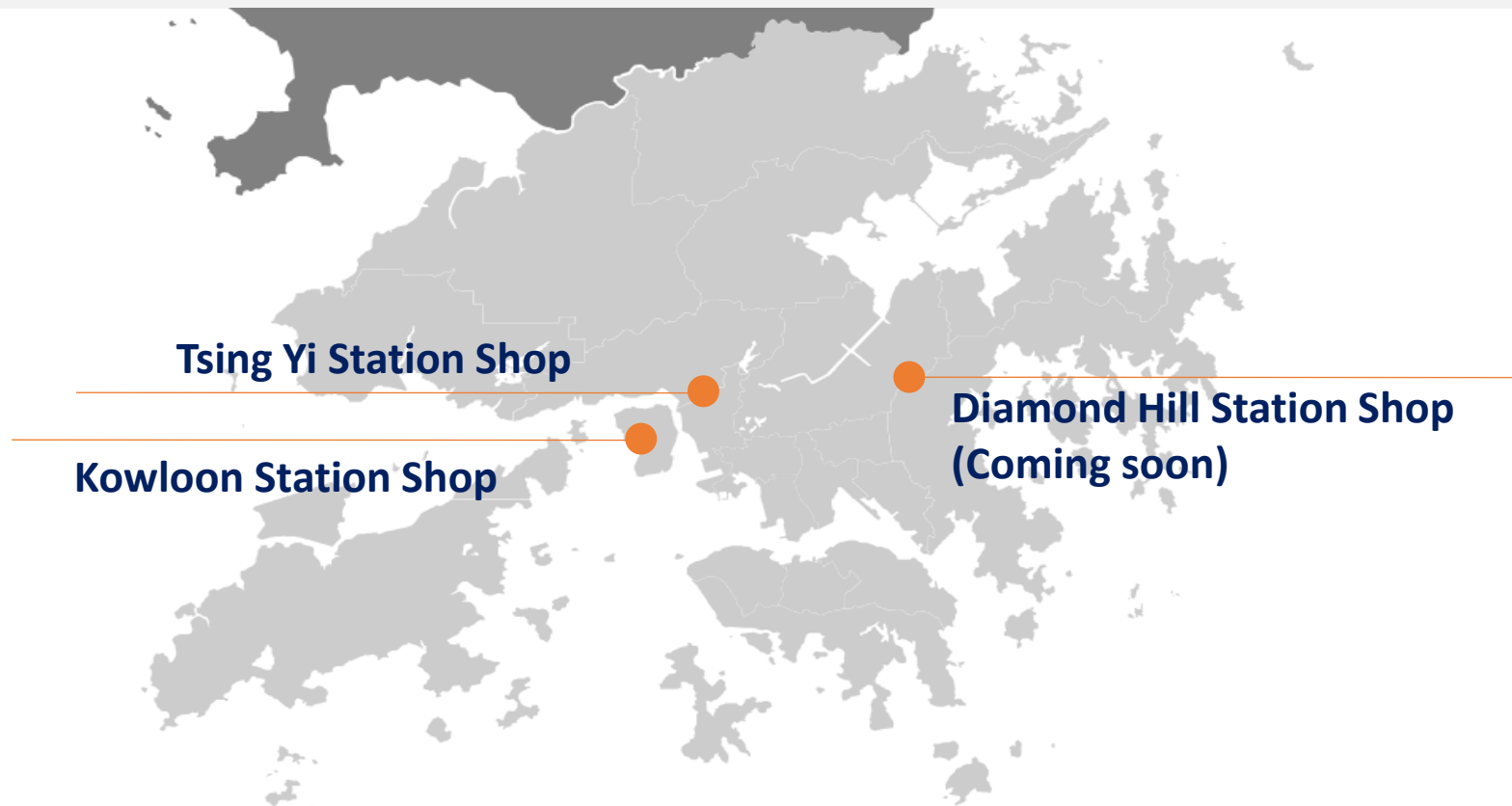
**Link:**

<https://www.youtube.com/watch?reload=9&v=42pkZ1Wie5c&t=31s>



# V-Smart Location

# Location of V-SMART shop





# Tsing Yi Station Shop

Opening hour: Mon–Sun: 0600-0100

Promotion area: 1.5 x 8 meter sq.

Customer Flow: 4000+ daily



# Kowloon Station Shop

Opening hour: Mon–Sun: 0600-0100

Promotion area: 1.5 x 4 meter sq.

Customer Flow: 9000+ daily





# Media Coverage



# Media Coverage



24小時王日動機人迷遞  
中心開幕 消費者登記1分鐘  
可取包裹

© 2018-08-27 16:30 A 文字大小





# Our Clients

# Our Clients





# Contact us



## COMPANY ADDRESS

Room 213, 16W, Phase 3, Hong Kong Science  
Technology Park, Shatin, Hong Kong

## PHONE NUMBER

852 - 2548 5650

## EMAIL ADDRESS

[info@v-smartstorage.com](mailto:info@v-smartstorage.com)

## WHATSAPP

852 - 9445 9088

